

# SUPERIOR EDUCATION

# IMPACT THE WORLD

## HIGHER NATIONAL DIPLOMA (HND) 2 YEARS

Accountancy ● Logistics & Transport Management  
Banking and Finance ● Project Management ●  
Human Resource Management ● Information  
System Management ● Marketing-Trade-Sale ●  
E-Commerce and Digital Marketing

**Over 25 specialties**

## PROFESSIONAL BACHELOR 1 YEAR

Admission requirements: HND or GCE A Level + 2 years

### Specialties :

Accounting ● Banking and Finance ● Business  
Management ● Economic and Financial  
Engineering ● Education ● Human Resource  
Management ● Insurance ● Transport and  
Logistics ● Marketing

## PROFESSIONAL MASTER 2 YEARS

Accounting and Audit ● Banking, Finance and  
Insurance ● Business Administration ● Economic  
Engineering ● Human Resources Management ●  
Logistics and Transport Management ● Marketing  
and Distribution

## OUR INTERNATIONAL PROGRAMS & PARTNERS

EKLORE. ed School of Management (Pau, France)

Bachelor ● MSc ● MBA  
Diploma of Chartered Accountancy



International Telematic University  
UNINETTUNO (Rome - Italy)



- Bachelor in Economics and Business Management
- Master in Business Management and Digital Technologies
- Master in European Law
- Global MBA Blended Rome Edition

## How is Campus Life Like ?

YSEM is committed to support and accompany students in the various extra-curricular activities of their choices. Among these activities are :  
Enterprise creation, Cultural activities, Sports.  
On campus residences available.



## Contact Us

Campus is located at Nsimeyong right after Obobogo Rails on your way to Damase junction

www.ysem.education +237 697 582 081 / 651 373 595



# YSEM

## YAOUNDE HIGHER SCHOOL OF ECONOMICS AND MANAGEMENT

Building African Leaders for Today and Tomorrow

A School of Excellence entirely committed to training and fostering the emergence of a new generation of highly skilled african leaders and professionals in the fields of Economics, Statistics, Management, Communication and Information Science and Techniques, capable of tackling the tremendous challenges associated with the development of the african continent and the world.

Starting from October



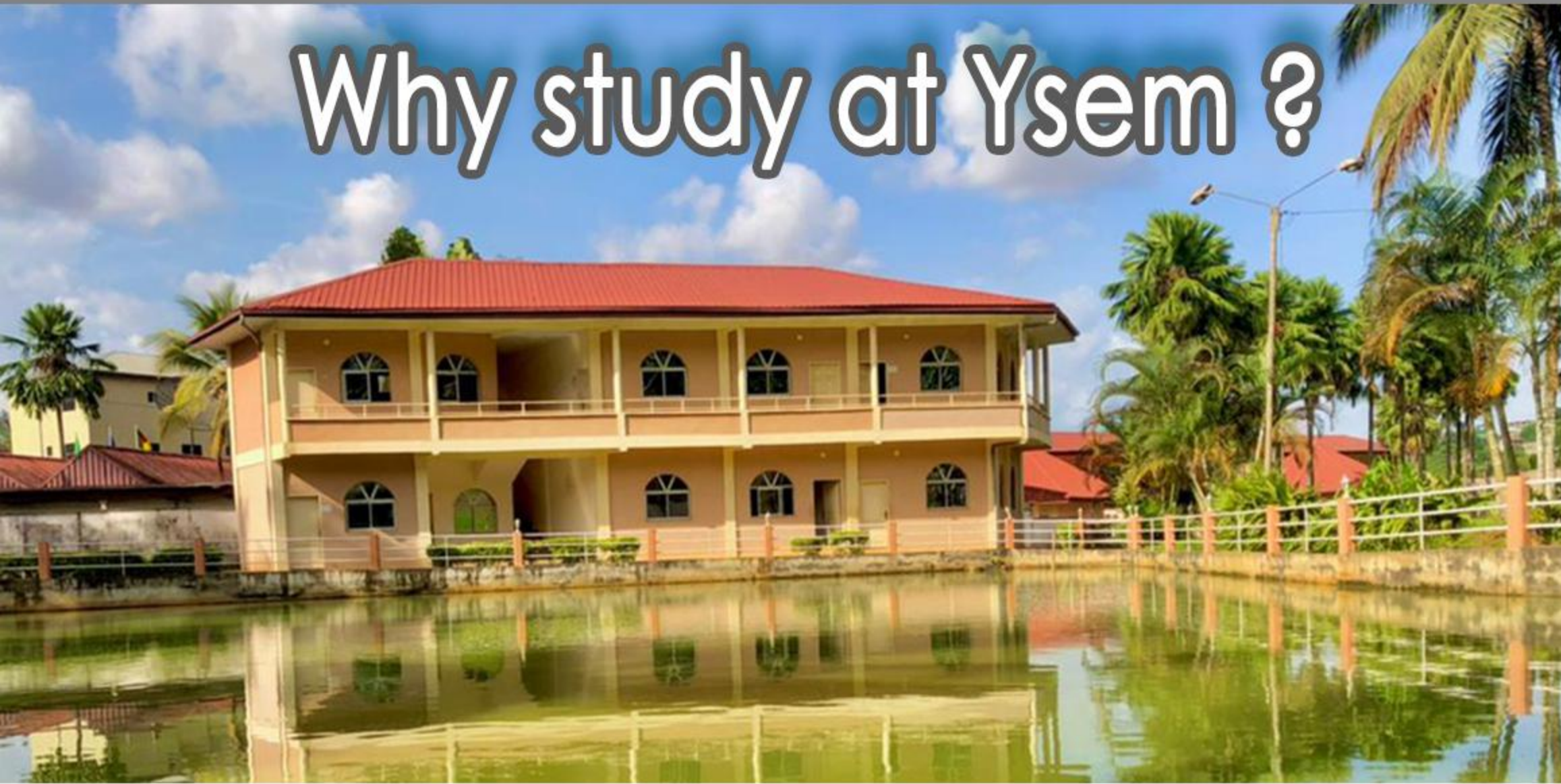
Competent ~ Ambitious ~ Passionate

Superior Education to Impact the World



## OUR TRAINING PROGRAMS

### Why study at Ysem ?



YSEM will have a transformative impact on the African society through continual innovation in education, research, creativity, and entrepreneurship.

#### YSEM intends :

- To create a transformative educational experience for students focused on deep disciplinary knowledge; problem solving; leadership, communication, and interpersonal skills; and personal health and well-being.
- To cultivate a transformative university community committed to attracting and retaining diverse african and world talents; creating a collaborative environment open to the free exchange of ideas, where research, creativity, innovation, and entrepreneurship can flourish; and ensuring individuals can achieve their full potential.
- To impact the african society in a transformative way

#### YSEM also offers :

- Degrees in both English and French
- Well-equipped library
- Wifi Internet
- Restaurant and Cafeteria
- Workshops on leadership and personal development
- Academic internships in renowned companies

### « ELITE BILINGUAL PROGRAM »

#### SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP

In partnership with :  
ESSEC Business School  
(Douala)



#### PROFESSIONAL BACHELOR 3 YEARS

Applied Statistics and Operations Research ●  
 Business Analysis and Information Technology ●  
 Communication and Event Management ● Finance ●  
 Hotel and Restaurant Management ● Human Capital Management ● Insurance ● Local Government Management ● Management Accounting ● Management of Tourism Organizations and Destinations ● Marketing and Business Development ● Banking and Finance ● Project Management ● Supply Chain Management

#### PROFESSIONAL MASTER 2 YEARS

Applied Statistics ● Audit and Accounting Expertise ● Financial Engineering ● Forensic Accounting and Auditing ● Governance and Management of Public Procurement ● Human Resource Management ● Information Technology Management ● Insurance ● Local Development and Engineering of Territorial Communities ● Logistics and Operations Management ● Marketing Management and Digital Action ● Microfinance ● Operations Research ● Tax Engineering and Business Law ● Tourism and Travel Management ● University Management and Governance ● Wealth and Real Estate Management.

#### SCHOOL OF ECONOMICS AND STATISTICS (ESEAS)

In partnership with :  
ESSEC Business School



#### PROFESSIONAL BACHELOR 3 YEARS

Economic Engineering and Statistical Modelling

#### PROFESSIONAL MASTER ELITE 2 YEARS

- Statistical Modelling and Actuarial Sciences
- Statistical Modelling and Data Science
- Statistical Modelling and Financial Engineering
- Statistical Modelling and Management
- Statistical Modelling and Operations Research

#### SCHOOL OF INFORMATION SCIENCE AND COMMUNICATION (SISC)

In partnership with :  
ADVANCED SCHOOL OF MASS COMMUNICATION (YAOUNDE)



#### PROFESSIONAL BACHELOR 3 YEARS

Corporate Communication ● Documentation Studies ● Journalism ● Marketing and Advertising ● Editing and Publishing

#### PROFESSIONAL MASTER 2 YEARS

Marketing and Advertising ● Documentation Studies ● Information, Communication and Economic Intelligence ● Journalism ● Public Relations ● Editing and Publishing ● Corporate Communication

INNOVATION

WISDOM

EXCELLENCE